



AUSSIE HOPS BURSTING WITH FLAVOUR

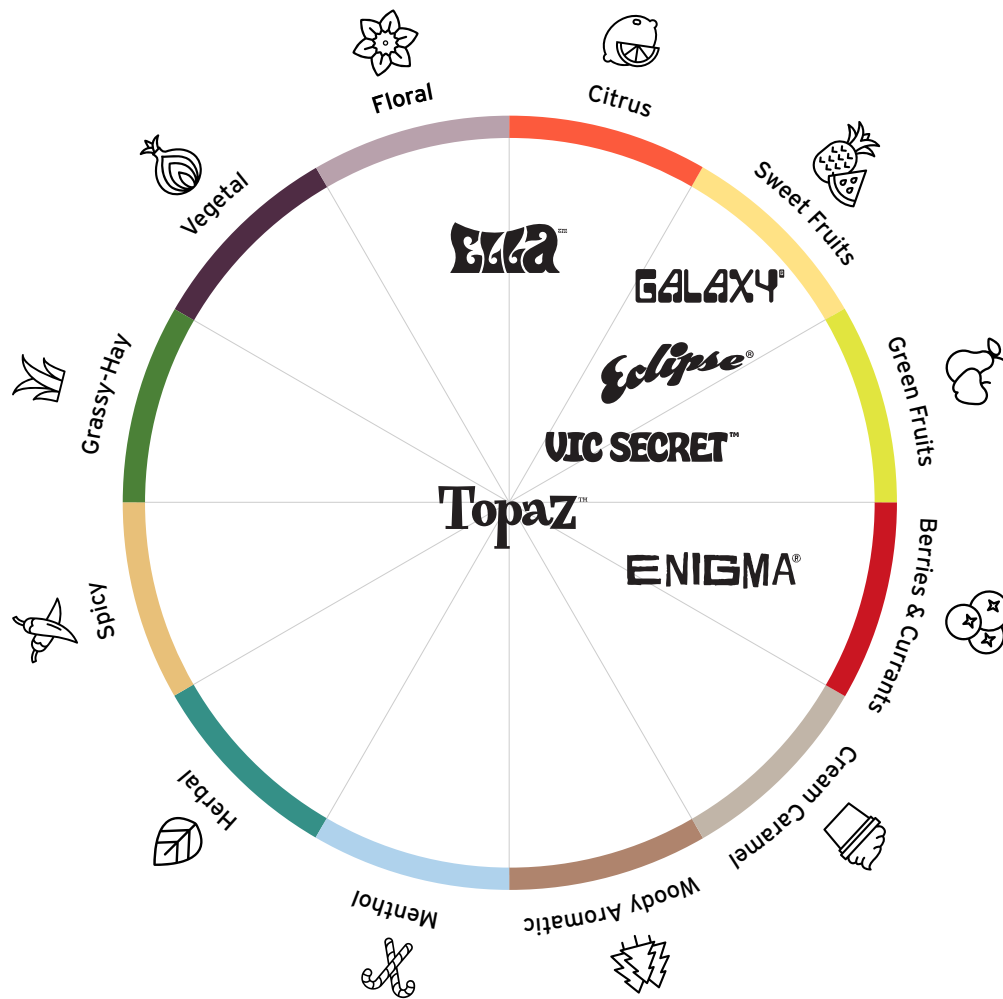


We're the largest Aussie hop grower, backed by a team of experts in plant breeding, farm operations, customer service, and brewing support.

Our farms in Southern Tasmania and North-East Victoria have been growing hops for more than 150 years. Together they produce 90% of hops grown in Australia, which is 2% of hops grown around the world.

As sole custodians of our Aussie hops, and regional representatives of the global BarthHaas group, we supply a huge range of consistently high-quality Aussie, New Zealand, American, and European hops in a range of traditional and innovative product formats so brewers can make consistently high-quality beers.

Our hop breeding program began in the 1950s with a focus on maximising yield and alpha acid content. Then in the 1980s, the craft beer movement saw beer drinkers move toward flavour, aroma and diversity, so we started breeding flavour hops for the emerging market. Our team has since used their expertise to bring a number of uniquely Aussie hops to brewers.



Our Hop Flavour Navigator is the product of many years of research, hundreds of experiments and thousands of conversations. It's a useful tool for brewers who are considering our hops for the first time, or thinking about getting creative with an old favourite.

© The Hop Flavour Navigator is owned by Hop Products Australia. It may not be used or reproduced without full and legible branding.