



# **AUSSIE HOPS BURSTING WITH FLAVOUR**

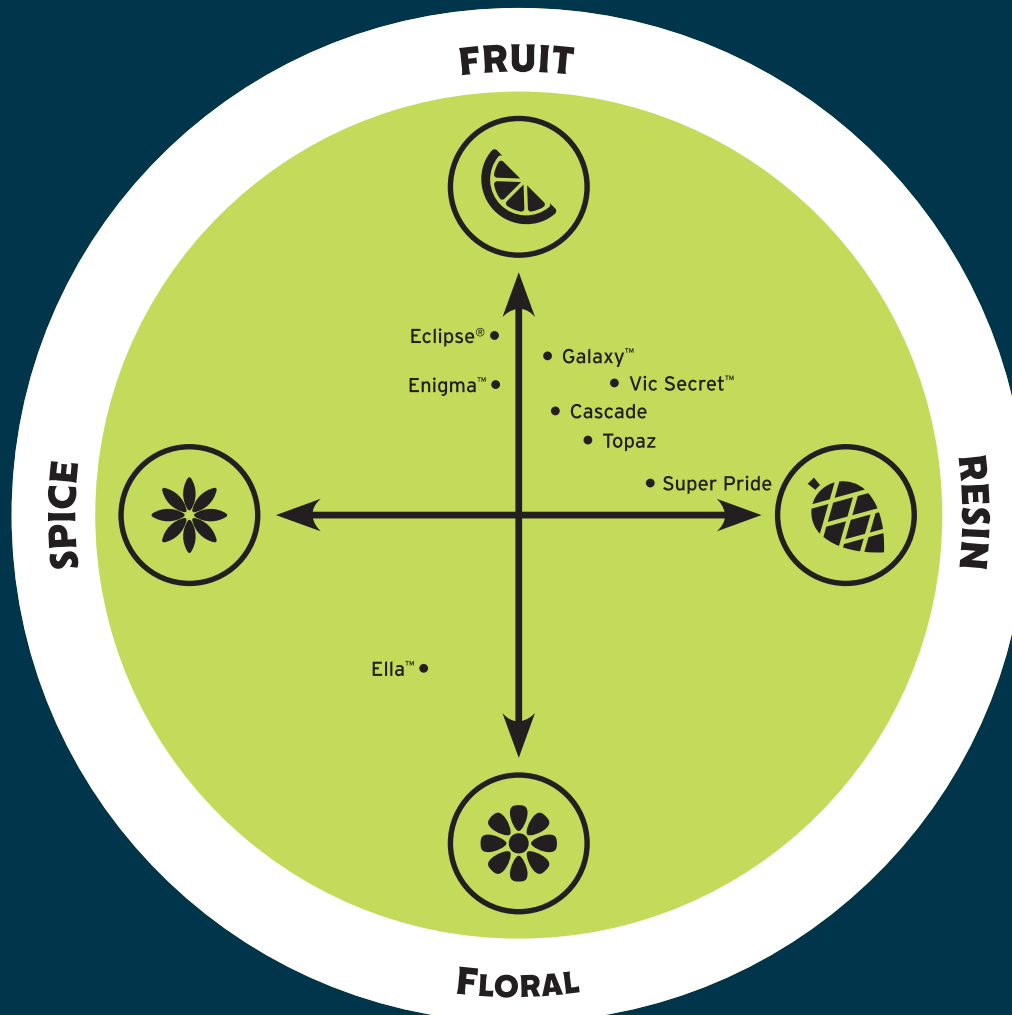


**We're the largest Aussie hop grower, backed by a team of experts in plant breeding, farm operations, customer service and brewing support.**

**Our farms have been growing hops for more than 150 years, but we're focused on creating new flavours that will inspire brewers to make even more tasty beers.**

**As regional representatives of BarthHaas, we're able to share our hops with brewers around the world and bring a huge range of international hops and innovative hop products direct to Aussie brewers.**

Our hop breeding program began way back in the 1950s when everyone was focussed on alpha acids. Then the craft beer movement rolled around and beer lovers began to move away from malt and bitterness toward flavour and diversity, so we started creating new world hops for the emerging market. Our team has since used their expertise to bring a number of uniquely Aussie hops to brewers.



Our Hop Flavour Spectrum is the product of many years of research, hundreds of experiments and thousands of conversations. It's a useful tool for brewers who are considering our hops for the first time, or thinking about getting creative with an old favourite.

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