

- MEDIA RELEASE -

BarthHaas Issues Hop Harvest Guide 2023

The international hop specialist, BarthHaas, has published its Hop Harvest Guide 2023. Brewing and hop professionals all over the world value the guide for its comprehensive documentation of the quality of the most recent hop crop. It helps brewers to adapt their processes and recipes to the changes identified in the respective crop year.



Different crop years can differ significantly in terms of both flavor and aromas. “Our sensory notes show that the 2023 crop’s fruity aromas are more restrained, taking a back seat to floral, woody, and minty notes”, says Dr. Christina Schönberger, head of the Brewing Solutions team at BarthHaas, summing up the latest analyses. The sensory teams from Germany, the USA, and the UK took part in this year’s assessment.

This entailed analyzing representative samples of the respective hop varieties and describing their sensory characteristics. Descriptive flavor profiles, valuable analytical data, and essential background information make the Hop Harvest Guide a reference work for all of those who take a professional interest in hops and hop flavor.

The 80-page guide shows readers in what ways the flavor and aroma characteristics of each of the 35 most important hop varieties differed in crop year 2023 from the aroma

characteristics typical of the respective variety. Due to the increasing significance of climate-resistant varieties such as Titan or Tango, part of this year's Hop Harvest Guide is devoted to them, too. The experts also tested two new breeds – one from the hop research center in Hüll (2013/017/107) and one from HBC (1019).

All the flavor profiles are clearly presented, with additional background information completing the picture. With the aid of the clearly structured rose charts, readers can quickly and easily get their bearings among the flavor profiles of the 2023 crop. Brewers interested in obtaining further information can contact the Brewing Solutions team (brewingsolutions@barthhaas.de).

The BarthHaas Hop Harvest Guide is available in English and can be downloaded now free of charge at <https://www.barthhaas.com/resources/hop-harvest-guide>.

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About BarthHaas®

BarthHaas is one of the world's leading suppliers of hop products and hop-related services. The family-owned company specializes in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding a unique raw material for over 225 years.

About HAAS®

HAAS provides world-class hops, bittering products, flavor and aroma products, and innovative brewing solutions to the world's best brewers. They are a proud member of the BarthHaas group, a global network of family-owned hops farms, processors and distributors.

From the experimental fields to the Innovations Brewery, their pelletising plant to your brew kettle, they believe close collaboration fuels your success as well as theirs. Whether it's ensuring your supply chain, improving brewing efficiency, helping you discover exciting hop flavors from around the world—or creating renowned hop products like INCOGNITO®, LUPOMAX® and HopKick® — HAAS is dedicated to helping you brew your best possible beer.

About HPA

[Hop Products Australia](#) (HPA) is the country's largest hop grower, backed by a team of experts in plant breeding, farm operations, customer service and brewing support. As sole custodians of their Aussie hops, and regional representatives of the global BarthHaas group, HPA supply a huge range of consistently high-quality local, international, and innovative hop products so their brewing customers can make consistently high-quality beers.